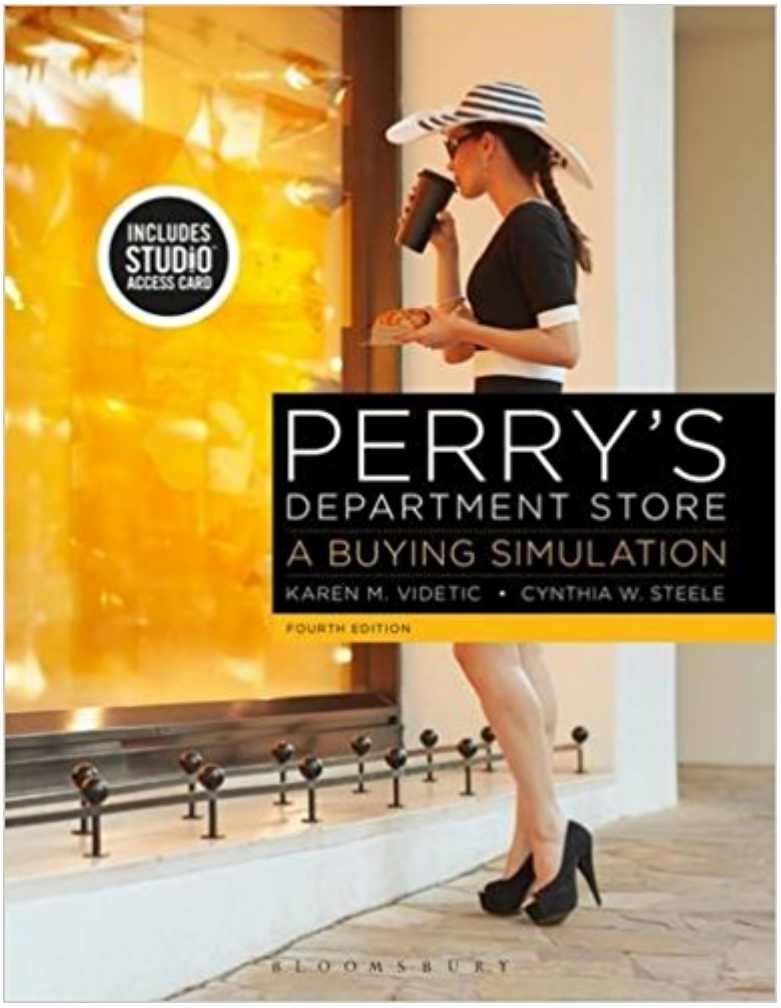
Ebook Directory
the best source of ebook

The book was found

Perry's Department Store: A Buying Simulation: Bundle Book + Studio Access Card



PDF
Adobe
DOWNLOAD EBOOK

Synopsis

Perry’s Department Store: A Buying Simulation, 4th Edition, launches students into the exciting role of being a retail buyer in the fashion industry using a unique simulation approach that takes readers step-by-step through a real-life buying experience. The text is organized into 10 chapters that walk students through the various steps a new buyer would take to complete a six-month buying plan and a merchandise assortment plan for the women’s contemporary apparel, junior apparel, women’s accessories, men’s apparel and accessories, men’s contemporary apparel, children’s, or home furnishings markets.The fourth edition has been revised with statistical information to reflect a more contemporary structure and business model for a successful department store. The new Perry’s Department Store is organized to reflect a larger-scale department store in today’s market. Students interact by researching current market and industry trends to build their business. The charts and worksheets in this book and companion website, Perry’s Department Store: A Buying Simulation STUDIO, are replicas of those found in the retail and wholesale industry to expose students to the procedures and policies they can expect to find in a first job as an assistant buyer. This new edition and STUDIO launch students directly into the exciting role of a retail buyer in the fashion industry.Introducing Perry’s Department Store: A Buying Simulation STUDIO--an online tool for more effective study!~Study smarter with self-quizzes featuring scored results and personalized study tips.~Review concepts with flashcards of terms and definitions. ~Follow the text’s steps and calculations with data and statistical information. ~Download worksheets, Excel spreadsheets with embedded formulas and blank worksheets. ~View industry catalogs and private label line sheets. ~Link to additional resources to complete the buying simulation.This bundle includes Perry’s Department Store: A Buying Simulation 4th Edition and Perry’s Department Store: A Buying Simulation STUDIO Access Card.

Book Information

Hardcover: 142 pages
Publisher: Fairchild Books; 4 edition (January 29, 2015)
Language: English
ISBN-10: 1501395300
ISBN-13: 978-1501395307
Product Dimensions: 8.5 x 11 inches
Shipping Weight: 1 pounds (View shipping rates and policies)
Average Customer Review: 1.0 out of 5 stars 1 customer review

Best Sellers Rank: #539,889 in Books (See Top 100 in Books) #171 inÃ Â Books > Business & Money > Processes & Infrastructure > Purchasing & Buying #222 inÃ Â Books > Business & Money > Industries > Fashion & Textile #397 inÃ Â Books > Business & Money > Industries > Retailing

Customer Reviews

Ã¢â ¬Å“I think the concept is great. I love the idea of having one department store and following it through all of the stages of the buying process.Ã¢â ¬Â• Ã¢â ¬â ¢Dr. Lorynn R. Divita, Baylor University, USÃ¢â ¬Å“The buying simulation is the main reason why I adopted this book.Ã¢â ¬Â• Ã¢â ¬â ¢Dong Shen, California State University-Sacramento, USÃ¢â ¬Å“The worksheets are the most beneficial part of this textbook, and my favorite because it forces students to use ExcelÃ Â® spreadsheets and visualize the numbers that I speak to in class lectures. This practical application is great for students and students usually say it helps them understand and see first hand that a career in buying is more numbers-oriented than they expected.Ã¢â ¬Â• Ã¢â ¬â ¢Tracy Repko-Kuboff, Youngstown State University, USÃ¢â ¬Å“Perry's is a unique book because of the interactive simulation approach to learning.Ã¢â ¬Â• Ã¢â ¬â ¢Kathy Chrucky, International Academy of Design & Technology-Chicago, US --This text refers to the Paperback edition.

Karen M. Videtic is a Professor in the Department of Fashion Design and Merchandising at Virginia Commonwealth University, USA, where she has taught has taught retail buying, fashion merchandising, retail entrepreneurship, management, and fashion promotions since 1984. Cynthia W. Steele is Creative Director for C & F Enterprises/ Gallerie II, USA, where she is responsible for trend and design direction for the company. Formerly an Assistant Professor in the Department of Fashion at Virginia Commonwealth University, USA, she has taught courses in apparel industry, retail buying, merchandising, trends and fashion promotion.

The worst investment I made some far. This book in no way helped me to further understand the material covered in my retail buying, and overall was a great disappointment. I wouldn't recommend spending the money. It's just not worth it, and the publisher customer service was horrible.

Download to continue reading...

Perry's Department Store: A Buying Simulation: Bundle Book + Studio Access Card Perry's Department Store: A Buying Simulation: Studio Access Card Perry's Department Store: an importing simulation KATY PERRY SONGS QUIZ Book: Songs from Katy Perry albums - ONE OF

THE BOYS, TEENAGE DREAM and PRISM Included! (FUN QUIZZES & BOOKS FOR TEENS) Bundle: NUTR, 2nd + Online, 1 term (6 months) Printed Access Card + Diet and Wellness Plus, 1 term (6 months) Printed Access Card Bundle: M&B 3 + CourseMate, 1 term (6 months) Printed Access Card + LMS Integrated for ApliaÃ¢â Â¢, 1 term Printed Access Card Mathematics for Retail Buying: Studio Access Card Survey of Historic Costume: Bundle Book + Studio Access Card J.J. Pizzuto's Fabric Science Swatch Kit: Bundle Book + Studio Access Card The Dynamics of Fashion: Bundle Book + Studio Access Card J.J. Pizzuto's Fabric Science: Bundle Book + Studio Access Card Fashion Sketchbook: Bundle Book + Studio Access Card Guide to Fashion Career Planning: Bundle Book + Studio Access Card Fabric for the Designed Interior: Bundle Book + Studio Access Card Complete Guide to Size Specification and Technical Design: Bundle Book + Studio Access Card Technical Sourcebook for Designers: Bundle Book + Studio Access Card Brand Management Strategies: Bundle Book + Studio Access Card Essential Jazz (with CourseMate Printed Access Card and Download Card for 2-CD Set Printed Access Card) Elsevier Adaptive Quizzing for Perry Maternal Child Nursing Care (Retail Access Card), 5e Grocery Store Garden & Journal: How to Create an Indoor Garden From Food You Buy at the Grocery Store

Contact Us

DMCA

Privacy

FAQ & Help